Request for Application (RFA)

RFA No: NISD/ACTNAIJA/2026/0103

Call Title: Media Consultant for Production of Radio Jingle, Documentary, and Live Radio Programme Appearances

Issuing Organization: New Initiative For Social Development (NISD)

Project Title: Act Naija! - Civil Society Action to Strengthen Social Protection in Nigeria

Co-Funded By: European Union and Brot für die Welt (BfdW)

Issue Date: 3rd November, 2026

Closing Date: 23rd November, 2026

Contact Email: procurement@nisd.org.ng

Background

Act Naija! - Civil Society Action to Strengthen Social Protection in Nigeria is a three-year initiative co-funded by the European Union under its Human Rights and Support to Civil Society in Nigeria programme. The project is implemented by a consortium comprising Brot für die Welt (BfdW), the Africa Network for Environment and Economic Justice (ANEEJ), and the New Initiative for Social Development (NISD).

The overall objective of the project is to improve the inclusivity of the social protection system in Nigeria and increase public awareness. To advance this objective, the project places strong emphasis on strategic broadcast communication to highlight lived realities, systemic gaps, and stimulate informed public discourse.

Objective of the Assignment

The assignment seeks to engage a qualified Media Consultant to produce multi-format broadcast media assets—including an advocacy radio jingle, a comprehensive audio-visual documentary,

and coordinated live radio programme appearances—aimed at drawing public attention to poverty, social protection delivery, and key systemic challenges as well as giving insight to solutions and poverty-relief interventions in Nigeria.

Scope of Work Under the supervision of the Project Team, the Media Consultant will conceptualize, produce, coordinate, and deliver the following components:

- **Radio Jingle Production:** Conceptualize, script, record, and produce a high-impact 30–60 second advocacy radio jingle in English and pidgin/local languages for broadcast.
- **Documentary Production:** Conceptualize, script, film, and produce a short audio-visual documentary (20–30 minutes) detailing lived realities and social protection gaps.
- **Live Radio Programme Coordination:** Structure concept notes, secure airtime, and facilitate/coordinate live radio programme appearances for key project speakers on selected stations.
- **Ethical Standards & Safeguarding:** Ensure informed written consent from all interviewees and participants prior to recording/broadcast.

Expected Deliverables

- Approved concept notes and scripts for the Jingle, Documentary, and Live Radio sessions.
- Final broadcast-ready Radio Jingle (master audio files in multiple languages/formats).
- Completed 10–15 minute Documentary in high-definition broadcast and digital formats with subtitles.
- Implementation schedule and airtime booking confirmations for Live Radio Programme appearances.
- Post-broadcast completion report and copies of all signed participant consent forms.

Proposed Timeline (7-Week Duration)

Phase	Key Activities	Indicative Timeline
Phase 1: Inception & Concepts	Develop and submit concept notes for Jingle, Documentary, and Live Radio sessions.	Week 1
Phase 2: Scripting & Pre-production	Scriptwriting for jingle/documentary; draft talk-show structures and book radio slots.	Week 2
Phase 3: Production & Recording	Voiceover/studio recording for Jingle; field filming and interviewing for Documentary.	Weeks 3–4

Phase	Key Activities	Indicative Timeline
Phase 4: Editing & Live Broadcasts	Post-production editing of documentary; execution of Live Radio Programme appearances.	Weeks 5–6
Phase 5: Delivery & Reporting	Final delivery of all broadcast assets and submission of final completion report.	Week 7

Qualifications and Experience

- **Education:** Bachelor's degree in Mass Communication, Media Production, Journalism, Broadcasting, or related fields.
- **Experience:** Minimum 5 years of professional experience in audio-visual production, radio broadcasting, and media relations within the social/development sector.
- **Competencies:** Strong audio/video editing skills, excellent narrative scripting capabilities, established linkages with radio broadcast networks, and knowledge of NDPR/ethical safeguarding standards.

Application Submission Details

- **Required Files:** Technical Proposal (including proposed approach, work plan, CVs, and links to portfolio of past jingles/documentaries) and Financial Proposal (itemized budget).
- All proposals must be submitted electronically in **PDF format** to:

Email Address: procurement@nisd.org.ng

- **Subject Line:** Application - Media Consultant for Act Naija! Jingle, Documentary and TV & Radio Programme Appearances.
- **Deadline:** 23rd November, 2026
- Late submissions will not be considered.

Confidentiality & Ownership

- All information shared during this process and outputs generated under the contract shall remain the property of NISD. The selected consultant(s) must maintain strict confidentiality.

Contact Information

- For inquiries and clarifications, please contact: **Igber Grace**|+234 816 486 7841